Reservoir High School

Marching Band Competition

October 20, 2012

Students,

Last year’s Music in Motion Band Competition was a **HUGE Success** for our *first ever band competition*.

This year we want to make it ***even better***. To do this, we need **your help** to get **program ads from local businesses** that you and your parents already patronize. Advertising is the most profitable way to make money for the music department. Parents can’t do it alone, and businesses love to see who is really benefitting from their dollars – YOU!

Team up with your musical buddies, ask a parent to help out, and ***get out there and sell***. Your team goal is to sell at least 5 ads for your band. Sign up for a designated area, preferably businesses that you and/or your parents already use; sign-up sheets are in the music suite.

Dress neatly in spirit wear, prepare your pitch with your team, and ***Step Off Gators***! Envelopes, flyers, and letters are provided. Remember: we’ve got 10 bands coming with over 1000 people expected (ad will be seen by many!). Also, their ad will appear in *not one,* ***but three*** music programs!!.

A few things to remember:

* A parent must be present - be smart, stay safe!
* No liquor stores, tattoo parlors, or other inappropriate stores
* Checks are preferred (try not to collect cash)
* You are not limited to your designated area
* All ads due by September 29, 2012
* Place program ads received in the drop box in the music office

Any questions, contact Miss Lisa (Regner) at 301-604-0089 or email at [lregner@verizon.net](mailto:lregner@verizon.net)